



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

And:

**PinPoint Media, Inc (B)**  
**1707 Osage St, Ste 103**  
**Alexandria, VA 22302**

# CONTRACT

<u>Contract / Revision</u> 1800092 /		<u>Alt Order #</u> 08768694
<u>Product</u> LUTHER STRANGE SENAT		
<u>Contract Dates</u> 09/05/17 - 09/11/17		<u>Estimate #</u> 811
<u>Advertiser</u> POL/Strange, Luther/R/Senator/AL		<u>Original Date / Revision</u> 08/28/17 / 08/28/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913865	<u>Advertiser Code</u> 62	<u>Product 1/2</u> 78
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	09/08/17	09/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$275.00			
2	WSFA	09/08/17	09/08/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$30.00			
3	WSFA	09/08/17	09/08/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$30.00			
4	WSFA	09/08/17	09/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$100.00			
5	WSFA	09/08/17	09/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$60.00			
6	WSFA	09/08/17	09/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$75.00			
7	WSFA	09/08/17	09/08/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$185.00			
8	WSFA	09/08/17	09/08/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$100.00			
9	WSFA	09/08/17	09/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$350.00			
10	WSFA	09/08/17	09/08/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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<u>Contract / Revision</u> 1800092 /		<u>Alt Order #</u> 08768694
<u>Contract Dates</u> 09/05/17 - 09/11/17	<u>Product</u> LUTHER STRANGE SE	<u>Estimate #</u> 811
<u>Advertiser</u> POL/Strange, Luther/R/S		<u>Original Date / Revision</u> 08/28/17 / 08/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$175.00			
11	WSFA	09/08/17	09/08/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$215.00			
12	WSFA	09/08/17	09/08/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$115.00			
13	WSFA	09/08/17	09/08/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	----1--				1	\$50.00			
14	WSFA	09/11/17	09/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$275.00			
15	WSFA	09/11/17	09/11/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$30.00			
16	WSFA	09/11/17	09/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$30.00			
17	WSFA	09/11/17	09/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$100.00			
18	WSFA	09/11/17	09/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$60.00			
19	WSFA	09/11/17	09/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$60.00			
20	WSFA	09/11/17	09/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$75.00			
21	WSFA	09/11/17	09/11/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$185.00			
22	WSFA	09/11/17	09/11/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$100.00			
23	WSFA	09/11/17	09/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$350.00			
24	WSFA	09/11/17	09/11/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$175.00			
25	WSFA	09/11/17	09/11/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$215.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1800092 /	08768694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	08/28/17 / 08/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
26	WSFA	09/11/17	09/11/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$115.00			
27	WSFA	09/11/17	09/11/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	1-----				1	\$50.00			
28	WSFA	09/09/17	09/09/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1-				1	\$45.00			
29	WSFA	09/10/17	09/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$45.00			
30	WSFA	09/10/17	09/10/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$45.00			
31	WSFA	09/10/17	09/10/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-----1				1	\$20.00			
32	WSFA	09/07/17	09/07/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$275.00			
33	WSFA	09/07/17	09/07/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$30.00			
34	WSFA	09/07/17	09/07/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$30.00			
35	WSFA	09/07/17	09/07/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$100.00			
36	WSFA	09/07/17	09/07/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$60.00			
37	WSFA	09/07/17	09/07/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$60.00			
38	WSFA	09/07/17	09/07/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$75.00			
39	WSFA	09/07/17	09/07/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$185.00			
40	WSFA	09/07/17	09/07/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$100.00			
41	WSFA	09/07/17	09/07/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1800092 /	08768694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/St	08/28/17 / 08/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$350.00			
42	WSFA	09/07/17	09/07/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$175.00			
43	WSFA	09/07/17	09/07/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$215.00			
44	WSFA	09/07/17	09/07/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$115.00			
45	WSFA	09/07/17	09/07/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---1---				1	\$50.00			
46	WSFA	09/05/17	09/05/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$275.00			
47	WSFA	09/05/17	09/05/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$30.00			
48	WSFA	09/05/17	09/05/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$30.00			
49	WSFA	09/05/17	09/05/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$100.00			
50	WSFA	09/05/17	09/05/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$60.00			
51	WSFA	09/05/17	09/05/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$60.00			
52	WSFA	09/05/17	09/05/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$75.00			
53	WSFA	09/05/17	09/05/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$185.00			
54	WSFA	09/05/17	09/05/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$100.00			
55	WSFA	09/05/17	09/05/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$350.00			
56	WSFA	09/05/17	09/05/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$175.00			

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
1800092 /	08768694

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/17 - 09/11/17	LUTHER STRANGE SE	1811

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Strange, Luther/R/S	08/28/17 / 08/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
57	WSFA	09/05/17	09/05/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$215.00			
58	WSFA	09/05/17	09/05/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$115.00			
59	WSFA	09/05/17	09/05/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-1-----				1	\$50.00			
60	WSFA	09/06/17	09/06/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$275.00			
61	WSFA	09/06/17	09/06/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$30.00			
62	WSFA	09/06/17	09/06/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$30.00			
63	WSFA	09/06/17	09/06/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$100.00			
64	WSFA	09/06/17	09/06/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$60.00			
65	WSFA	09/06/17	09/06/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$75.00			
66	WSFA	09/06/17	09/06/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$185.00			
67	WSFA	09/06/17	09/06/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$100.00			
68	WSFA	09/06/17	09/06/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$350.00			
69	WSFA	09/06/17	09/06/17	Today in Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$175.00			
70	WSFA	09/06/17	09/06/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$215.00			
71	WSFA	09/06/17	09/06/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$115.00			
72	WSFA	09/06/17	09/06/17	NBC Today 2	9-10am		:30			NM	1	\$50.00

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Contract / Revision	Alt Order #
1800092 /	08768694

Contract Dates	Product	Estimate #
09/05/17 - 09/11/17	LUTHER STRANGE SE	811

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	08/28/17 / 08/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--1----				1	\$50.00			
D 73	WSFA	09/05/17	09/08/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
D 74	WSFA	09/11/17	09/11/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
D 75	WSFA	09/05/17	09/08/17	INSIDER, THE	130-2p		:30			NM	0	\$0.00
N 76	WSFA	09/07/17	09/07/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	---T---				1	\$115.00			
N 77	WSFA	09/05/17	09/05/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	-T-----				1	\$115.00			
N 78	WSFA	09/06/17	09/06/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--W----				1	\$115.00			
N 79	WSFA	09/06/17	09/06/17	INSIDER, THE	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/04/17	09/10/17	--W----				1	\$30.00			
Totals											76	\$9,510.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 - 09/11/17	76	\$9,510.00	(\$1,426.50)	\$8,083.50
<b>Totals</b>	<b>76</b>	<b>\$9,510.00</b>	<b>(\$1,426.50)</b>	<b>\$8,083.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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RE







:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL :SPTS:
21 <i>PS</i>		500P-530P PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P	30		✓ \$185.00	9/11	9/11	1		MON	1
22 <i>PS</i>		530A-600A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30		✓ \$100.00	9/11	9/11	1		MON	1
23 <i>PS</i>		600P-630P PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P	30		✓ \$350.00	9/11	9/11	1		MON	1
24 <i>PS</i>		600A-700A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30		✓ \$175.00	9/11	9/11	1		MON	1
25 <i>PS</i>		630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		✓ \$215.00	9/11	9/11	1		MON	1
26 <i>PS</i>		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		✓ \$115.00	9/11	9/11	1		MON	1
27 <i>PS</i>		900A-1000A PROGRAM : TODAY SHOW HOUR 3 CON COM1: TODAY SHOW HOUR 3	30		✓ \$50.00	9/11	9/11	1		MON	1
28 <i>PS</i>		600A-800A PROGRAM : SATURDAY TODAY SHOW CON COM1: SATURDAY TODAY SHOW	30		✓ \$45.00	9/9	9/9	1		SAT	1
29 <i>PS</i>		700A-800A PROGRAM : SUNDAY TODAY SHOW CON COM1: SUNDAY TODAY SHOW	30		✓ \$45.00	9/10	9/10	1		SUN	1

REP HEADLINE# 8768694  
\*\*\* ORIGINAL REV#0 \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	P5		800A-900A	30		\$45.00	9/10	9/10	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
31	P5		900A-930A	30		\$20.00	9/10	9/10	1		SUN	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
32	P5		1000P-1035P	30		\$275.00	9/7	9/7	1		THU	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
33	P5		1100A-1130A	30		\$30.00	9/7	9/7	1		THU	1
PROGRAM : ALABAMA LIVE												
CON COM1: ALABAMA LIVE												
34	P5		1130A-1200N	30		\$30.00	9/7	9/7	1		THU	1
PROGRAM : ALABAMA LIVE												
CON COM1: ALABAMA LIVE												
35	P5		1200N-1230P	30		\$100.00	9/7	9/7	1		THU	1
PROGRAM : WSFA 12 NEWS AT 12P												
CON COM1: WSFA 12 NEWS AT 12P												
36	P5		330P-400P	30		\$60.00	9/7	9/7	1		THU	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
37	P5		400P-430P	30		\$60.00	9/7	9/7	1		THU	1
PROGRAM : WSFA 12 NEWS AT 4P												
CON COM1: WSFA 12 NEWS AT 4P												
38	P5		430P-500P	30		\$75.00	9/7	9/7	1		THU	1
PROGRAM : WSFA 12 NEWS AT 4:30P												
CON COM1: WSFA 12 NEWS AT 4:30P												

AUG17/17 12.59  
\*\* WSA-TV \*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	✓		500P-530P	30		✓ \$185.00	9/7	9/7	1		THU	1
PROGRAM : WSFA 12 NEWS AT 5P												
CON COM1: WSFA 12 NEWS AT 5P												
40	✓		530A-600A	30		✓ \$100.00	9/7	9/7	1		THU	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
41	✓		600P-630P	30		✓ \$350.00	9/7	9/7	1		THU	1
PROGRAM : WSFA 12 NEWS AT 6P												
CON COM1: WSFA 12 NEWS AT 6P												
42	✓		600A-700A	30		✓ \$175.00	9/7	9/7	1		THU	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
43	✓		630P-700P	30		✓ \$215.00	9/7	9/7	1		THU	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
44	✓		700A-900A	30		✓ \$115.00	9/7	9/7	1		THU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
45	✓		900A-1000A	30		✓ \$50.00	9/7	9/7	1		THU	1
PROGRAM : TODAY SHOW HOUR 3												
CON COM1: TODAY SHOW HOUR 3												
46	✓		1000P-1035P	30		✓ \$275.00	9/5	9/5	1		TUE	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
47	✓		1100A-1130A	30		✓ \$30.00	9/5	9/5	1		TUE	1
PROGRAM : ALABAMA LIVE												
CON COM1: ALABAMA LIVE												

REP HEADLINE# 8768694  
\*\*\* ORIGINAL REV#0 \*\*\*



REP HEADLINE# 8768694  
\*\*\* ORIGINAL REV#0 \*\*\*

REP HEADLINE# 8768694  
\*\*\* ORIGINAL REV#0 \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66	P5		500P-530P	30		\$185.00	9/6	9/6	1		WED	1
PROGRAM : WSFA 12 NEWS AT 5P												
CON COM1: WSFA 12 NEWS AT 5P												
67	P5		530A-600A	30		\$100.00	9/6	9/6	1		WED	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
68	P5		600P-630P	30		\$350.00	9/6	9/6	1		WED	1
PROGRAM : WSFA 12 NEWS AT 6P												
CON COM1: WSFA 12 NEWS AT 6P												
69	P5		600A-700A	30		\$175.00	9/6	9/6	1		WED	1
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
70	P5		630P-700P	30		\$215.00	9/6	9/6	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
71	P5		700A-900A	30		\$115.00	9/6	9/6	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
72	P5		900A-1000A	30		\$50.00	9/6	9/6	1		WED	1
PROGRAM : TODAY SHOW HOUR 3												
CON COM1: TODAY SHOW HOUR 3												
73	P5		1000P-1035P	30		\$115.00	9/5	9/8	2		TU-F	2
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
74	P5		1000P-1035P	30		\$115.00	9/11	9/11	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												





HARRIS REPORT FROM REP AUG28/17 11.52  
 \*\*CHANGES\*\* \*\*\* WSEA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES

1707 OSAGE STREET SUITE 103  
SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22302

ORDER # 1800012 CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL

PRDCT	<u>LUTHER STRANGE SENAT</u>	EST#811	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT	DATES	SEP5/17	SEP11/17	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED DATE AUG28/17 11.52

REP: REVISED ORDER  
REV APPROVED  
TTL SAME, \$9,510  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ELECTRONIC INVOICING:  
SPOT DATA - IDB# 1886.  
TV INVOICES - IDB# 9915283.

[illegible]

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
75	S		130P-200P	30		\$30.00	9/5	9/8	0		TU-F	0
PROGRAM : INSIDER												
CON COM1: INSIDER												
76	A		1035P-1135P	30		\$115.00	9/7	9/7	1		THU	1
PROGRAM : THE TONIGHT SHOW W JIMMY FALLON												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: THE TONIGHT SHOW W JIMMY FALLON												
77	A		1035P-1135P	30		\$115.00	9/5	9/5	1		TUE	1
PROGRAM : THE TONIGHT SHOW W JIMMY FALLON												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: THE TONIGHT SHOW W JIMMY FALLON												
78	A		1035P-1135P	30		\$115.00	9/6	9/6	1		WED	1
PROGRAM : THE TONIGHT SHOW W JIMMY FALLON												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: THE TONIGHT SHOW W JIMMY FALLON												
79	A		130P-200P	30		\$30.00	9/6	9/6	1		WED	1
PROGRAM : THE INSIDER												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATEELEMENT AT POSTION 2												
ORD COM2: IN DAYDETAILEDPERIOD IS 2ELEMENT AT POSTION 3 IN DAYDETAILEDPERIOD IS												
CON COM1: THE INSIDER												

SEP/17 \$9,510.00

CONTRACT TOTAL \$9,510.00

TOTAL SPOTS 76

MARKET TOTALS \$49,388

WSFA 56%

WNCF 7%

WAKA 28%

WCOV 9%

CABL 0%

WBMM 0%

WIYC 0%

ESFA 0%

EAKA 0%

ACCURATE SHARES

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8768694 TRF# 1800092 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG28/17 17.49  
ORDER WORKSHEET HARRIS REPORT FROM STATION \*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/L STRANGE/R/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES  
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22302

ORDER # \_\_\_\_\_ CONTRACT # 8768694 CLASS: NATL. LOCAL REGIONAL  
PRDCT LUTHER STRANGE SENAT EST#811 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP5/17 SEP11/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG28/17 17.49

REP: REVISED ORDER  
REV APPROVED  
TTL SAME, \$9,510  
PLS CONFIRM  
THANKS JASMINE FOR RYAN  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICING:  
SPOT DATA - IDB# 1886.  
TV INVOICES - IDB# 9915283.

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
CONTRACT TOTAL \$9,510.00  
TOTAL SPOTS 76

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 5.15.17
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I, Pinpoint Media,  
 being/on behalf of: Luther Strange,  
 a legally qualified candidate of the Republican  
 political party for the office of: US Senate  
 in the Special Election Primary  
 election to be held on: August 15 2017  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Strange for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5.15.17

Date



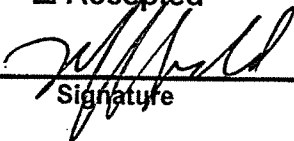
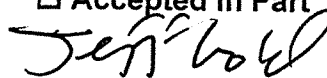
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature  
Printed Name  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Meredith Morton - Pinpoint Media

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

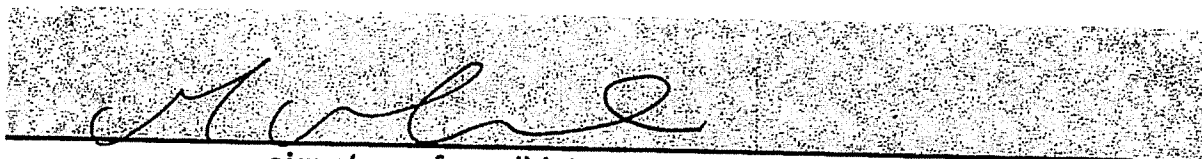
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Meredith Morton

printed name

5.15.17

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.